

Dainik Bhaskar - Rate Card

Running Classified								
Edition	Category	City (Up to 25 words)	Edition Rates(Upto 25 Words)	Schemes	Day Limit	Base Colour (Rs.)	Eye Catcher (Rs.)	Email/ Website (Rs.)
Bhopal	Sale/Purchase(single property), To Let- Comm. property (single property), Appointment	700	850	3+1, 6+4,20+20	Cont. Days	120	50	120
	Sale/Purchase(Multi Property), To Let- Comm. Property (Multi Property)	1200	1400	3+1, 6+4,20+20				
	To Let (Residential property)	400	500	2+1,3+2				
	Rest All	525	700	3+1, 6+4,20+20				

Terms & conditions : Running Classified

1. A premium of Rs. 100/- per advertisement will be applicable In Bhopal on bookings for Saturday / Sunday for all categories. Same is not applicable incase of booking in scheme.
2. In case of more than 25 word, Rs.7 per word will be charged extra maximum up to 50 words .
3. Hostel/residential property for to-let to girls , boys,guest house ,office etc. will be treated as commercial property.
4. Builders advertisement will not be entertained in Running classified .
5. Running classified will carry a single property /vehicle detail only except in Bhopal multi property rate.
6. Single property will mean any specific single property from an individual for sale/purchase/to-let .
7. Brokers advertisement in sale/purchase/to-let property will be booked on multi property rate only in Bhopal.
8. City rates are open for booking base edition only and for other editions ,edition rate will be applicable. For example Bhopal agency/client can book advt for Bhopal city or edition but for other editions they can only book on edition rates.